IOANNA LIOLIOU

UI/UX DESIGNER

CONTACT

- jlioliou@outlook.com
- https://jlioliou.com
- linkedin.com/in/jlioliou

TOOLS

- Figma, Sketch
- VS Code, git
- Photoshop, Illustrator
- Microsoft Office Suite
- Google Workspace Suite

LANGUAGES

- English (fluent)
- Greek (native)
- Spanish (basic)

WORK EXPERIENCE

UI/UX Designer   Jul 2023 - Present

| Individual Contractor | Tashows, CGWorks |

Provide product design services to clients. Gather requirements and set brand goals with clients. Conduct user and competitor research & analysis. Provide information architecture, diagram user flows, wireframes, prototypes, mockups, graphic elements and art direction. Present insights to clients.

- Decreased design-to-production time by 50%, implementing design systems and component libraries. (Tailwind CSS, Bootstrap)
- Decreased client redesign requests, by proactively and timely communicating goals and decisions.

UI/UX Designer | CGWorks | Jan 2022 - Jun 2023

Lead designer for the UX & UI of apps and websites. Conducted competitor and user analysis. Provided visual language and information architecture structure. Created wireframes, mockups, prototypes. Presented insights to clients and stakeholders in key design phases.

- Undertook 7 projects from kick-off through delivery, coordinating and aligning design & development. Provided art direction for 3 projects.
- Established design-to-development best practices and delivered style guides.
- Created an in-house multi-brand design system, based on tokenization.

UI Designer | Tashows | Apr 2021 - Dec 2022

Provided UI design services, collaborating with a developer. Gathered requirements and brand goals from stakeholders. Provided information architecture, wireframes, prototypes, mockups and graphic elements.

- Delivered 3 projects with design style guidelines.

Architect | ao7 architects | Sep 2018 - Mar 2020

- Analyzed briefs and requirements, visualized concept designs and construction blueprints, practicing design principles.
- Understood the value of user experience. Realized the importance of design in communicating concepts and meaning.

CERTIFICATIONS & EDUCATION

HTML, CSS & Javascript

Learned and applied basic front-end development. Designed and developed personal portfolio website jlioliou.com.

Digital Marketing and Online Branding

Earned Digital Marketing and Online Branding Certificate by completing 110 hours of online courses and passing final certification test.

Google UX Design Professional Certificate

Earned UX Design Certificate by completing 152 hours of courses and three case studies. Studied UX research, UI design, and foundational UX concepts. Conducted user research and user testing interviews.

Master in Architectural Engineering

- National Technical University of Athens, Greece (GRADE: 8.05)